

★ Monitor syndication set for Jan. 3 launching

Boston

The Christian Science Monitor is entering the news syndication field.

Beginning Jan. 3, 1972, the Monitor will launch The Christian Science Monitor News Service, according to an announcement made here by the Board of Trustees of The Christian Science Publishing Society.

The news service will include the entire contents of the Monitor's news analyses, commentary, columns, feature materials, as well as the Monitor's staff photography, art work, maps and charts for which it has become so well known.

Distribution of the news service in North America will be made through the Register and Tribune Syndicate of Des Moines, Iowa.

The news service will include the full Monitor news file from bureaus abroad (London; Paris; Bonn; Moscow; Beirut, Lebanon; Nairobi, Kenya; Saigon; Hong Kong; Tokyo; Latin America), the United Nations, and in the United States (Washington, New York, Boston, Chicago, Atlanta, the Southwest, Los Angeles, San Francisco).

The Monitor News Service has been established in response to many requests from newspaper publishers and editors who have expressed a desire to print Monitor materials on a regular basis, according to the announcement.

"Previously we have refused these requests," said John Hughes, Monitor editor, "but now we feel the time has come to make available the Monitor's news and feature file to newspapers which are themselves unable to maintain national and overseas staffs."

"Another objective in starting The Christian Science Monitor News Service," Mr. Hughes said, "is to gain additional exposure, beyond the Monitor's own circulation, for the many noted writers, photographers, artists, and cartographers on our staff."

Monitor staffers have won hundreds of awards for excellence in journalism. They include four Pulitzer prizes, and repeated awards from the Overseas Press Club of America; Sigma Delta Chi, the professional journalism fraternity; Maria Moors Cabot awards for Latin America coverage; G. M. Loeb awards for business and financial reports, and many others.

Initial soundings by the Register and Tribune Syndicate have been most encouraging, according to Mr. Hughes. Editors who have already contracted for the news service have "been generous in their comments about the quality of Monitor material," Mr. Hughes said.

Newspapers which already have contracted to take The Christian Science Monitor News Service include the Chicago Tribune, Chicago Today, the Minneapolis Tribune, the Des Moines Register and Tribune, the Oakland (Calif.) Tribune, the Victoria (B.C.) Colonist, and the Tampa (Fla.) Times. These newspapers have a total daily circulation of some 2,078,000.

The Register and Tribune Syndicate was selected to distribute the Monitor News Service after discussions with various syndication organizations in the United States. It was founded in 1924 and is engaged in the syndication of material to some 900 American and 200 overseas newspapers.

"We hope this new step will strengthen the Monitor and provide a useful service to American journalism in general," Mr. Hughes said.

Lewis A. Little, president and editor of the Des Moines Register and Tribune Syndicate, said in an announcement: "We are proud to be associated with the Monitor in the development of this vital service. The Monitor's decision to permit syndication of its outstanding news and features will result in millions of new readers seeing this material. It will result in better newspapers and better-informed readers, in my opinion."

MORI/CDF